

## Doosan Forklift

Doosan Forklift Training Mississauga - Doosan Infracore Company Ltd. is an intercontinental organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Tools and Mechanization Systems.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

With a system consisting of over 90 independent dealers, the lift truck group provides quality materials handling equipment to the wide-ranging North American market. Doosan Infracore America Forklift sellers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The lift truck product line remarkably includes 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle designs vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest emerging forklift and lift truck corporation in the North American marketplace, due to its outstanding level of product performance and their consistently high level of customer support and service given to all Doosan Infracore Lift Truck users. The U.S. forklift division located in Cleveland has a skilled team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

### Start-up of the forklift industry

Korea's initial home-based forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a national machinery expansion venture. Early sales of this industrialized equipment focused on large business groups, the armed forces and on state-run companies. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical instruction became the new focus for improving quality and product development.

### Growth of Forklift Exports

Daewoo started the first home-based lift truck business in 1967, and rapidly gained a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological improvements combined with sales success placed them in a situation of significant growth of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to counter act competitive pressures in the US materials handling industry. This venture greatly expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a contemporary plant which helped establish the business for the manufacture of high added-value goods suited for export. In 1993, the company had a international sales system and started exporting versions they had developed through in-house technology, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international marketplaces.