## **Toyota Forklift**

Toyota Forklift Training Mississauga - In the United States, Toyota Materials Handling inc., or TMHU, continues to be the best selling lift truck provider since 1992. This company has been headquartered out of Irvine, California for well over 40 years, providing a complete line of quality lift trucks. With a first-rate reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

Every one of Toyota's manufacturing facilities within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to continual progress and its environmentally friendly systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and policies.

Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, associates Toyota's success to its robust dedication to manufacture the finest quality lift trucks while delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's principal lift truck dealer and is among the magazines prestigious World's Most Admired Companies.

New Meaning to Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck producer can match Toyota's history of caring for the environment while simultaneously encouraging the economy. Environmental responsibility is a fundamental feature of corporate decision making at Toyota and they are proud to be the first and only producer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more intricate 2010 emission standards. The end creation is a lift vehicle that creates 70 percent fewer smog forming emissions than the existing Federal standards tolerate.

What's more in 2006, Toyota established a partnership with the Arbor Day Foundation, furthering their commitment to the environment. Upwards of 57,000 trees have been planted in local parks and national forests damaged by ecological reasons such as fires, as a result of this relationship. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of sellers to non-profit organizations and local consumers to help sustain communities all over the U.S.

Industry Leader in Safety

Toyota's lift vehicles offer better durability, visibility, productivity, ergonomics, and all the foremost safety equipment that has made Toyota an industry leader. The company's System of Active Stability, often known as "SAS", helps decrease the chance of mishaps and accidental injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment breakage.

System Active Stability senses various conditions that may lead to lateral insecurity and potential lateral overturn. When one of those conditions are detected, SAS instantly engages the Swing Lock Cylinder to steady the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding durability.

SAS was initially released to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS continues to be built-in to nearly all of Toyota's internal combustion machines. It is standard equipment on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with required operator training, overturn fatalities across all models have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's hardnosed principles reach far beyond the technology itself. The company believes in providing widespread Operator Safety Training courses to help clients satisfy and exceed OSHA standard 1910.178. Education services, video tutorials and an assortment of resources, covering a broad scope of subjects-from personal safety, to OSHA policies, to surface and load situations, are available through the vendor network.

Toyota's U.S. Commitment

Since the transaction of its first lift vehicle in the U.S. to the construction of its 350,000th lift vehicle produced in 2009 at Toyota

Industrial Equipment Manufacturing, TMHU has maintained a solid presence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America today are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service parts, with the total investment exceeding \$113 million dollars.

The contemporary NCC was built to function for TMHU buyers and dealers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a training center.

## First in Customer Satisfaction and Service

The NCC embodies Toyota's commitment to offering top-notch customer service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, provide the most complete and inclusive client service and support in the industry. The company's new and Certified Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to ensure total client satisfaction.