

Hyster Forklift

Hyster Forklift Training Mississauga - Hyster is well-known as a worldwide leader in lift trucks. However, it began as a manufacturer of lifting equipment and winches. Most of its production was concentrated in the Pacific Northwest and dealt primarily with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding 80 years Hyster has continued to get bigger and increase its product line. The growth of its products coupled with its want to stay service oriented has allowed Hyster to mature into the global player it is in our day.

Some of the most important inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Illinois that was completely devoted to bulk manufacturing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late fifties through the 60's, Hyster continued to expand into new markets. They began building container handlers in the US in 1959 to meet with the ever expanding demand for transportation goods. In 1966, Hyster developed a process for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was known as the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R&D centre in Oregon that was concentrated on enhancing the design and functionality of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The sixties was characterized by rapid growth right through the whole materials handling industry. Due to this, Hyster considered it necessary to refocus its strategy towards these developing mass markets. Accordingly, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer better quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Trucks. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was recognized throughout the globe for its commitment towards excellence. This attention to quality brought a lot of suitors for the business. In 1989, a large international corporation based in Ohio called NACCO Industries bought Hyster and started an aggressive growth plan. NACCO rapidly replaced the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is recognized as the XM generation of lift trucks.

The changing requirements of Hyster's valued clientele, led by improvements in supply chain management, required Hyster to constantly innovate and make investments in new manufacturing systems throughout the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and various other places all over the world. All of these investments have made Hyster a world leader in the lift truck market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which includes more than three hundred assorted types of forklift trucks.